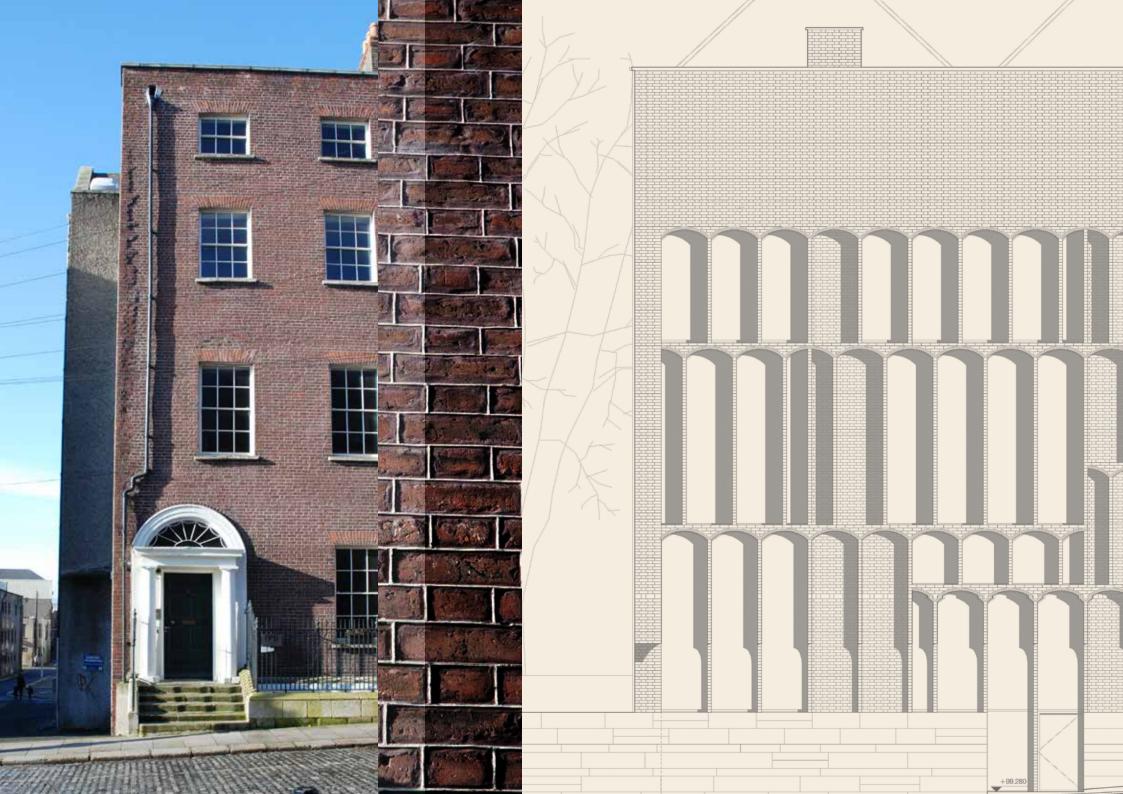
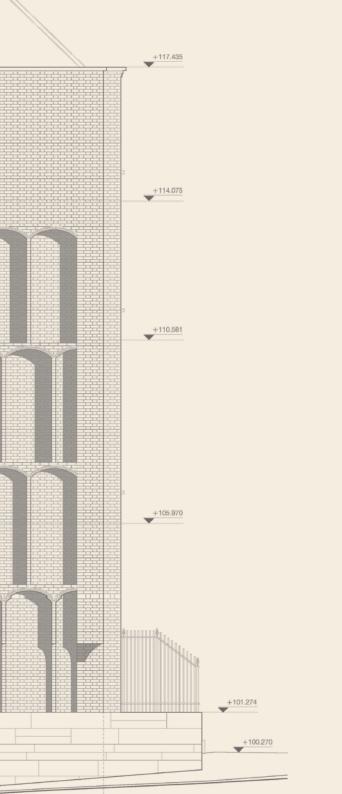
PÍOBAIRÍ ULLEANN Sharing the Sound of Ireland

INTERNATIONAL UILLEANN PIPING CENTRE & THEATRE

WWW.PIPERS.IE





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01_UNIQUE SOUND

The unique and haunting sound of Uilleann Pipes was first heard in Ireland almost 300 years ago.

Before the Great Irish Famine of 1845 it is said that there was an uilleann piper in every townland in the country.

The post-famine era, however, and early part of the 1900s saw a drastic decline.

When **Na Píobairí Uilleann** (The Society of Uilleann Pipers) was formed to preserve the instrument there were less than 100 uilleann pipers left in the world.

02_UNIQUE OPPORTUNITY

Since our foundation in 1968 uilleann piping has experienced an extraordinary renaissance - the art form has now developed into a major world music genre, with thousands of players globally. Consequently, demand for instruments and instruction continues to grow.

Na Píobairí Uilleann delivers a wide range of services from our painstakingly restored 1740s building at number 15 on Dublin's historic Henrietta Street. These services include providing access to instruments, education, performances and preservation.

Now we have a unique opportunity to support evergrowing, worldwide demand for services by developing the award-winning design for the adjacent site of no. 16.

This award-winning design re-instates the original Georgian streetscape, creating an International Uilleann Piping Centre, Theatre, Training Facility and Archive showcasing this truly unique sound of Ireland – the Uilleann Pipes • Na Píobairí Uilleann Current HQ a t Number 15

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International Uilleann Piping Centre & Theatre

International Uilleann Piping Centre & Theatre At Number 15 & 16



03_INTERNATIONAL UILLEANN PIPING CENTRE & THEATRE

Following a Dublin City Council open public design competition, facilitated by the Royal Institute of Architects of Ireland, and planning approval by the Council in 2011, Na Píobairí Uilleann now has a unique opportunity to realize the design for number 16 Henrietta Street. This landmark building reinstates the original Georgian Streetscape, creating an International Uilleann Piping Centre, Theatre, Training Facility and Archive showcasing this truly unique sound of Ireland - the Uilleann Pipes.

Designed by award-winning architect, Ryan W. Kennihan.

"The landmark design for No. 16 is persuasive, optimistic, promising and sympathetic to the street and responds excellently to the challenge of building in an historic setting. The winning design marries a beautiful resolution of form, context, and use, offering a positive contribution to conserving Henrietta Street for future generations"

The Royal Institute of the Architects of Ireland.





04_INTERNATIONAL UILLEANN PIPING CENTRE & THEATRE

This landmark project includes:

- Multi-purpose Theatre with capacity for 120, including an acoustically designed performance space and facilities for local community and other usage.
- Museum showcasing our collection of classic instruments with capacity for other notable collections.
- A permanent Pipemaking Training facility.
- Teaching and Exhibition space
- Visitor Centre with a projected 10,000 visitors per year contributing revenues towards our regular artistic programme.

The International Uilleann Piping Centre – convenient to the new LUAS Cross City line, Parnell Square Cultural Quarter and DIT Grangegorman Campus – creates a unique hub for cultural tourism, revitalising Dublin's North Georgian Quarter in accordance with the Heritage Plan for the city and its community. The Centre, comprising 575 sq m (6190 sq ft), reinstates the original Georgian Streetscape of Dublin's historic Henrietta Street, is fully integrated into our current facility at number 15 and includes a 120 seat mews Theatre comprising 268 sq m (2885 sq ft).



05_INTERNATIONAL UILLEANN PIPING CENTRE & THEATRE

Na Píobairí Uilleann plan to raise €5.08m from public and private sources to create the International Uilleann Piping Centre & Theatre at No. 16 Henrietta Street, Dublin.

Phase	Total	Public	Private
2015 – Phase 1 – Theatre Shell & Core	2.60	1.30	1.30
2016 – Phase 2 – Fit Out of Theatre	1.00	0.50	0.50
2018 – Phase 3 – Fit Out of Visitor Centre	1.48	0.74	0.74
Total	5.08	2.54	2.54

AVAIL OF IRISH AND US IRS TAX RELIEF

Na Píobairí Uilleann is a not-for-profit company limited by guarantee, Company Registration Number, 242874 and is a Registered Charity Number, CHY 6155 authorised under the Scheme of Tax Relief for Donations to eligible Charities and other Approved Bodies. Donors in the USA can make a tax effective gift using the *Advised Gift Instructions* template at the back of this document.

06_HOW YOU CAN HELP?

Na Píobairí Uilleann needs your help to realize this exciting opportunity and create the International Uilleann Piping Centre whilst re-instating a precious piece of Dublin's architectural heritage. There are a variety of ways to contribute to Na Píobairí Uilleann's Capital Campaign:

- Give a cash gift
- Make a three to five year pledge
- Consider naming opportunities and association with the International Uilleann Piping Centre and Theatre

SPECIFIC NEXT STEPS

We invite you to learn more about Na Píobairí Uilleann and the International Uilleann Piping Centre Centre by:

- Scheduling a tour of our existing Georgian building at number 15 Henrietta St to review our exciting plans
- Setting up a meeting for a one-to-one overview of our campaign
- Hosting a reception to invite your friends to visit and hear first hand the sound of Ireland the Uilleann pipes.



1.1

1.2.5

an entirely unique repository of historical and archaeological data

STRE

Farmi

The Seán Reid Library at 15 Henrietta Street











07_HENRIETTA STREET A UNIQUE REPOSITORY

Henrietta Street ranks amongst the more important architectural and urban ensembles of this country. It is the single most intact and important architectural collection of individual houses – as a street – in the city. In the international context, the street is of unique European significance, being the single remaining intact example of an early-18th century street of houses, which was at the forefront of what was to become the Georgian style as well as incorporating surviving evidence for the far more humble partitioned tenements of the late 19th-century and 20th-century poor.

Notwithstanding the way that the street has continued as an authentically lived-in and worked-in quarter, Henrietta Street, as an archaeological site, is as important to the record of settlement in these islands as the preserved remains of Clonmacnoise or Wood Quay. Original Papier Mache bust of Shakespeare

PARTY CARDEN STRATES PARTY AND A STRATES AND

LAND, 1901.

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RARA PROPERTY.

Asterlit

1899 Times

Staircase at 15 Henrietta Street before restoration by Na Píobairí Uilleann

"Twas an apple half bitten and sweetest of all things Five baby teeth had written of the captains and the Kings"

- 111 -

Brendan Behan

08_HENRIETTA STREET TRANSFORMATION

No. 15 is one of the three houses built as part of a unified terrace by Luke Gardiner in the 1740s. The first known occupant was Sir Robert King of Rockingham Co Roscommon from 1748 until his death in 1755. His brother, Sir Edward King, succeeded him and his descendants lived in the house until 1828 when the house was divided into numbers 15 & 16 and used as barristers' chambers.

Following the enactment of the Act of Union in 1801, politically and socially significant residents were on the move. Whole streets of grand Georgian dwellings were left in the hands of agents. House prices plummeted and the slum landlords cashed in, at a time when a great influx of famine-stricken families arrived into the city,

By the time of the census in 1901, 62 people lived in number 15 and a further 43 in number 16 with most families occupying just one room divided with makeshift partitions.

09_HENRIETTA STREET RESTORATION

No. 16 had become derelict as early as 1927, and was demolished in 1950, the side wall of what remained being consolidated by Dublin Corporation, whilst number 15 was taken over by Na Píobairí Uilleann on a 99 year lease from 1982.

Perhaps the most important features of the house are the stucco ceilings on the ground and first floors which were restored by Na Píobairí Uilleann in the 1980s. These include the figured papier-mâché ceiling from the mid-18th century in the rear ground floor reception, depicting the Four Seasons and including busts of Shakespeare and Milton. It was the discovery of this ceiling that led to the first identification of other papier-mâché ceilings in the city.

The first floor rooms are fitted out with sophisticated stucco ceilings of c.1780–90, including "a delicate oval centrepiece and in the rear a compartmented ceiling with arabesques"

Since taking over number 15, Na Píobairí Uilleann have raised over €2m to completely renovate this magnificent Georgian building.

No Phillippin & Showing

Sinéad Nic Chárthaigh and Pádraig Óg Mac Aodhagáin

> performing at the opening of our PipeCraft Training Centre

and and

10_NA PÍOBAIRÍ UILLEANN

Na Píobairí Uilleann (The Society of Uilleann Pipers) was founded in 1968 to promote the playing and making of the uniquely Irish Uilleann Pipes and to foster Irish traditional music.

At that time there were less than 100 uilleann pipers left in the world and just 2 full time makers. Since its foundation **Na Píobairí Uilleann** has revitalised the art form – there are now an estimated 6,000 players and 60 makers worldwide and interest and demand for the instrument continues to grow in Ireland and internationally.

Na Píobairí Uilleann provides a wide range of services to a hugely varied global demographic including young people, boys and girls, men and women of all ages and nationalities, people with visual and other disabilities, people with different social backgrounds, settled and travelling people. Services provided by Na Píobairí Uilleann include Access, Education, Performance and Preservation.

Vison:

Realise the potential to enrich the lives of people worldwide through the music and culture of the Irish uilleann pipes.

Mission:

Sharing the sound of Ireland through Access, Education, Performance and Preservation, delivered by excellence in values, governance and processes. **Bob Wilson and Richard Katz** pipers from California celebrating International Uilleann Piping Day.

100

pipera club

Amy Campbell

untean

Childvision student at one of our outreach schools programmes.



11_ACCESS

Na Píobairí Uilleann eliminates barriers and provides access to instruments through our Pipes on Loan instrument bank. We partner with many organisations such as Childvision and Music Generation (U2/The Ireland Funds) to enable young people who would not normally have the opportunity to play. We provide online tuition and support to uilleann pipers in over 40 countries in addition to providing scholarships and a range of other youth programmes.

PipeCraft

Bill Haneman hosts a training session with students at our PipeCraft Training Centre

Music Generation Classes
in Portlaoise



12_EDUCATION

The founding principle of **Na Píobairí Uilleann** is transmission of the varied traditional skills needed for playing and making uilleann pipes. We promote a wide range of educational programmes from full time technical courses at our dedicated pipemaking training centre to regular countrywide and international classes and outreach. We have a vibrant website and publication programme including a regular stream of audio and video recordings, tutors, books and Newsletters and recently launched two apps for iPhone and Android – Moving Cloud and PipeCraft.



Wexford Pipers, Brendan Wickham, Ned Wall and Mark Redmond performing at the Ace & Deuce of Piping Concert

🔘 Naoise Rowsome

One of the sixth generation of pipers in the Rowsome family, performing at an end of term recital.



13_PERFORMANCE

Na Píobairí Uilleann has a vibrant artistic programme with regular public performances at Session with the Pipers, our monthly recital series, The Ace and Deuce of Piping, our annual public showcase concert, and International Uilleann Piping Day, a global celebration of the instrument. We also host many other events such as the Leo Rowsome and Breandán Breathnach Commemorations, Love Live Music and Culture Night.



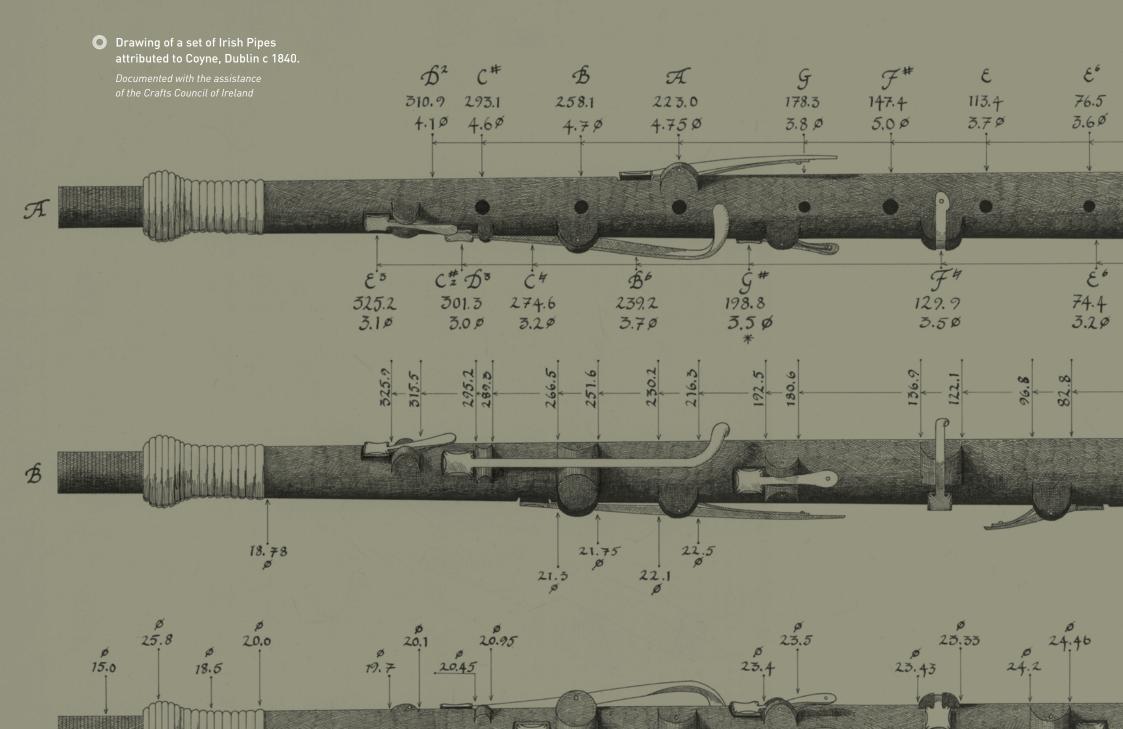


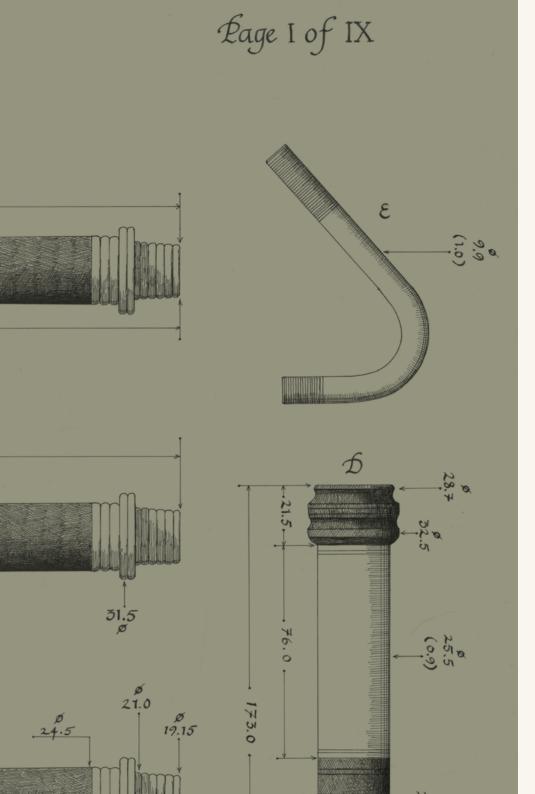
14_PRESERVATION

Na Píobairí Uilleann houses a unique physical archive at No. 15, Henrietta Street covering all aspects of the history and heritage of uilleann piping, and promotes research including measuring, photographing and publishing details of instruments as a resource for uilleann pipemakers. Through our proactive acquisitions and donations programme we have collected treasured artefacts from the history of uilleann piping. Our digital archive, Source, is available online and contains tens of thousands of recordings, images, documents, technical data sheets and transcriptions.



The Chanter And Cap.





15_UILLEANN PIPES THE SOUND OF IRELAND

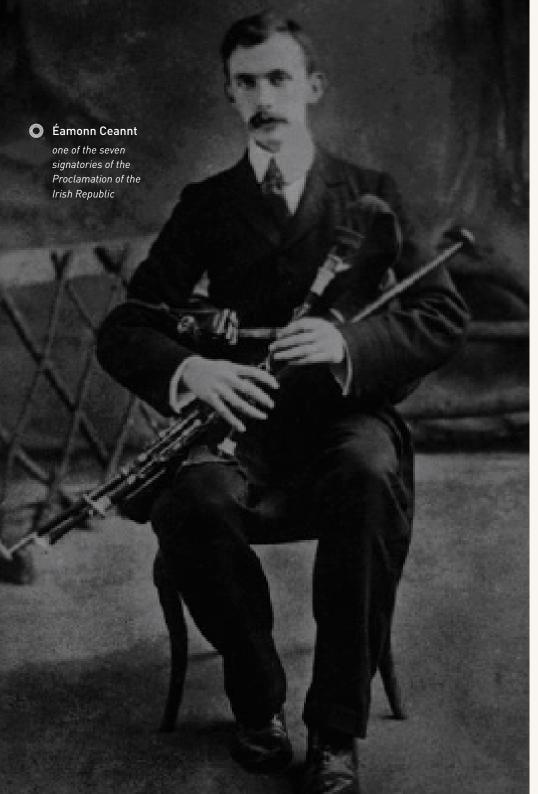
The uilleann pipes are a unique woodwind reed instrument developed in Ireland around 300 years ago. The elbows are used to supply and control air to the instrument using a bellows and bag. This is why they are called "uilleann pipes" as "uilleann" is the Irish word for elbow.

Air is pumped by one elbow using the bellows into the bag which stores the air which is then squeezed by the other elbow from the bag into the chanter which plays the melody. Enclosed at the top of the chanter is a reed which makes the sound. In addition to the chanter, Uilleann pipes usually have 3 drones, used to provide a constant background sound, and 3 regulators which provide harmony.

Uilleann Pipes are a complex and intricate instrument with a uniquely expressive and haunting sound – the sound of Ireland.



Patsy and Mae Touhey



16_UILLEANN PIPES THE SOUND OF HISTORY

The sound of the uilleann pipes is woven into the fabric of Irish history, from the great houses of Lord Edward Fitzgerald to professional players such as Daniel the Blind Piper in the 1700s to players and makers such as Colclough and Coyne in the 1800s.

The haunting sound followed fugitives from the Great Famine across the Atlantic to the USA where Vaudeville performances from virtuoso exponents such as Patsy Touhey reminded people of home.

In Ireland, Éamonn Ceannt, signatory of the Proclamation of the Irish Republic in 1916, helped to preserve the instrument whilst travelling families such as the Dorans spread their music throughout Ireland.

Legendary uilleann piper and maker Leo Rowsome provided a vital link in preserving the instrument whilst players such as Séamus Ennis, Willie Clancy, Liam O'Flynn and Paddy Moloney championed the revival and popularity with young uilleann pipers today.

Renowned pipers, Séamus Ennis and Leo Rowsome amongst the founders of NPU in 1968



SEÁN POTTS [1930 – 2014]

Seán was passionate about the Uilleann Pipes and Na Píobairí Uilleann, serving first as Honorary Secretary, and then, for fourteen years from 1988, as Chairman. On retiring from that position in 2002 Na Píobairí Uilleann took the unprecedented step of making him both Patron and Honorary President in recognition of his record of service and of his continued commitment to the promotion of the Uilleann Pipes.

Seán undertook several fund-raising tours for NPU in the United States. The group that he assembled for these tours became known as Bakerswell and they recorded a fine album in 1987. His efforts were instrumental in re-instating our Georgian HQ here at 15 Henrietta Street and his vision was to see the project completed with the creation of the International Uilleann Piping Centre and Theatre at number 16.

His wonderful playing, his deep love and understanding of Irish traditional music and tireless work promoting Na Píobairí Uilleann are an inspiration to us all.



Brendan Gleeson The International Uilleann Piping Visitor Centre is an invaluable addition to Dublin's historic North Georgian Quarter.



Michael Flatley

As a flute player and uilleann pipe enthusiast, I would absolutely love to see this fantastic building and theatre realised to help NPU share the sound of Ireland. It's vital for future generations.



Consider the second and

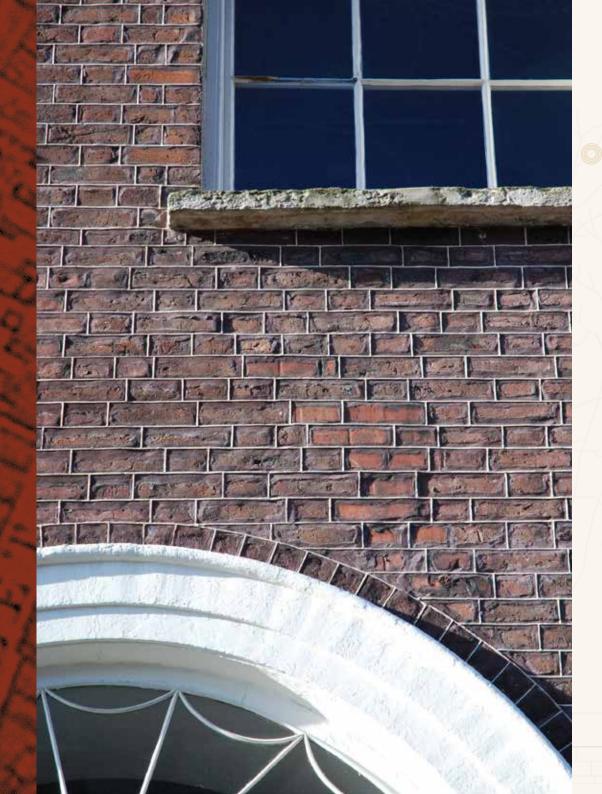
Paddy Moloney

Right in the heart of historical old Dublin, at 16 Henrietta Street, this beautifully designed building can only further enhance the international popularity of NPU. It will most certainly appeal to musicians from all over the world

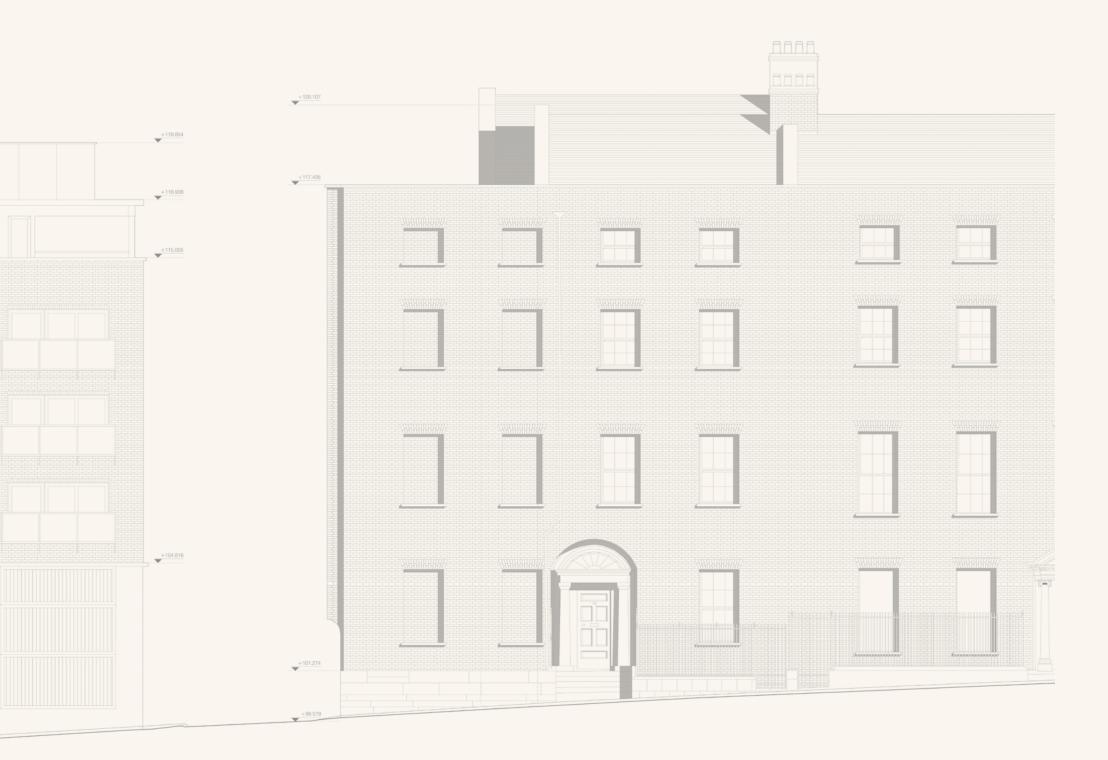


Liam O'Flynn

The centre creates an essential home for NPU's pipemaking training to preserve and re-embed the craft of uilleann pipemaking.



17_CAMPAIGN AMBASSADORS



PÍOBAIRÍ UILLEANN

FOR OUR SUPPORTERS IN THE UNITED STATES HOW TO MAKE A TAX-EFFECTIVE GIFT TO HELP NA PÍOBAIRÍ UILLEANN

In order for a gift from a U.S. Donor to be tax effective for the Donor, it must be made in the form of an Advised Gift to The American Ireland Fund. The American Ireland Fund was formed in 1976 and is the leading American charitable organization operating in Ireland. It is familiar with our work, and has been most helpful in our efforts to generate additional financial support in the United States.

To make your donation tax-effective in the U.S., you should sign the Advised Gift Instructions form and mail it with your check to The American Ireland Fund, 211 Congress Street, Boston, MA 02110 (Attention Tom O'Leary). (And if you wish to make your advised gift by credit card or wire, simply call Tom at 617-574-0720 to put the gift in place.)

The required Advised Gift Instruction Letter is shown opposite:

Upon receipt of your gift, The American Ireland Fund will issue you the appropriate U.S. charitable gift receipt for your use in filing your U.S. taxes. (The American Ireland Fund is a U.S. 501(c)(3) tax exempt organization. Its EIN# is 25-1306-992.)

ADVISED GIFT INSTRUCTIONS

I am pleased to make an Advised Gift to the American Ireland Fund of \$

It is my recommendation that the American Ireland Fund use 100% of the proceeds of my gift to support the charitable activities of Na Píobairí Uilleann.

In making the above gift, I understand that in keeping with U.S. law, The American Ireland Fund retains the unilateral power to decide upon the ultimate use of my gift. This includes the possibility that the Fund may override my advice without prior approval from me, Na Píobairí Uilleann, or any other third party.

I also confirm that I am not receiving any goods or services in exchange for this contribution.

Signature By Donor

For Tax Receipt, _____ Print Donor Name and Address _____





NA PÍOBAIRÍ UILLEANN,

15 Henrietta St., Dublin 1, Ireland

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Na Píobairí Uilleann is a not-for-profit company limited by guarantee, Company Registration Number, 242874 and is a Registered Charity Number, CHY 6155 authorised under the Scheme of Tax Relief for Donations to eligible Charities and other Approved Bodies.





An Robut Ealuson, Ordbreachta agus Goeltachta Department af Arts, Nevilage and the Gaeltacht





